



Sammamish Rowing Association
Board of Directors Meeting Agenda
March 15, 2021, 7:00 pm

- Call to order via ZOOM Video Conference (see Zoom meeting details below)
 - For Documents: Please see at [This Month's Reports](#) folder
- Review of Success and Priorities (Heidi)

THE "3 Cs" OF SUCCESSFUL PANDEMIC MANAGEMENT:

- CASH: On-hand to sustain ongoing operations for a minimum of four months with the undergrounding and equipment reserves intact
- COACHES: Retain staff to meet operations requirements and remain engaged by providing leadership and support to their teams
- CUSTOMERS: Adapt programs to maximize participation, engagement and revenue within regulation boundaries

THE BOARD'S PRIORITIES IN ACHIEVING THE "3 Cs" ARE:

- CASH MANAGEMENT
 - Generate revenue through fees and fundraising
 - Manage expenses
- COMMUNITY HEALTH
 - Prioritize mental and physical health of members, staff and families
 - Promote engagement to maintain the heart of our community
 - Maintain rowing as a vital aspect of members' lives
- PREPARATION
 - Use financial forecasting to ensure ongoing organizational viability
 - Anticipate impact and adjust for outside factors, such as timing of government established reopening stages or a second wave of the virus

- Welcome & Introductions: "Old" board members introduce themselves (Heidi)
- Approve Meeting Minutes from 2/22/21 (Bart)
- Executive Director Report (Mark)
- Finance Report (Ann T)
- Strategic Plan Implementation (Susan)
- Staff Liaison Report (Yvonne)
- Adjourn!

Issued on March 11, 2021 by Bart Eppenauer, Secretary of the Board

[Join Zoom Meeting](#)

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