



Sammamish Rowing Association
Board of Directors Meeting Agenda
November 16, 2020, 7pm

Call to order via VIDEO CONFERENCE, see LINK BELOW

Review of Success and Priorities—Dee

THE “3 Cs” OF SUCCESSFUL PANDEMIC MANAGEMENT:

- CASH: On-hand to sustain ongoing operations for a minimum of four months with the undergrounding and equipment reserves intact
- COACHES: Retain staff to meet operations requirements and remain engaged by providing leadership and support to their teams
- CUSTOMERS: Adapt programs to maximize participation, engagement and revenue within regulation boundaries

THE BOARD’S PRIORITIES IN ACHIEVING THE “3 Cs” ARE:

- CASH MANAGEMENT
 - o Generate revenue through fees and fundraising
 - o Manage expenses
- COMMUNITY HEALTH
 - o Prioritize mental and physical health of members, staff and families
 - o Promote engagement to maintain the heart of our community
 - o Maintain rowing as a vital aspect of members’ lives
- PREPARATION
 - o Use financial forecasting to ensure ongoing organizational viability
 - o Anticipate impact and adjust for outside factors, such as timing of government established reopening stages or a second wave of the virus

Welcome Guests--Dee

Check-In—Dee

Advise attendees that last portion of meeting will be in Executive Session—Dee

- Executive Session to be attended by Board Members and Mark to address:
 - o 2021 Budget
 - o 2021 Board nominees

Past Minutes – Dee

Executive Director’s Report – Mark

- November/December rowing
- Forecast for January/February rowing
- Return to team rowing
- Staff Survey –Heidi and Mark

Finance Report – Jennifer

Communications Team Report – Heidi and Team

Equipment Committee—Scott

Safety Committee—Andy

Development

Strategic Planning—Yvonne

- Update on SRA Strategic Plan “Refresh”
- Prepare for special meeting(s) in December for final review and approval of refreshed Strategic Plan

Establish and confirm upcoming dates: Dee

- Date for final approval of 2021 Board nominees
- December date(s) for Strategic Plan review/approval
- Confirm January Board Meeting: January 25, 2021
- Confirm Annual Meeting: February 1, 2021

ADJOURN to EXECUTIVE SESSION – BOARD MEMBERS ONLY

2021 Budget review and vote – Jennifer and Mark

2021 Board nominee status update

The next board meeting is scheduled for Monday, January 26, 2021 at 7pm.

Annual Membership Meeting scheduled for February 1, 2021

Issued on November 14, 2020 by Tanya Bumstead, Secretary of the Board

Microsoft Teams meeting

Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

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